KERR VILLAGE BIA BOARD OF DIRECTORS MEETING

Zoom

https://us02web.zoom.us/i/85690972102?pwd=biR2WIFUVTZkcXJtOGFuWnFDZHRXUT09



Meeting ID: 856 9097 2102 **Passcode:** 131633

Date & Time: Thursday, May 27th, 2021- 8:15am Dial In: +1 647 374 4685 Canada +1 647 558 0588 Canada

DRAFT MINUTES

BOARD MEMBERS		Dean MacLean, Dr. Brett Warren, Ray Chisholm, Dr. Theresa Bankey, Robert Nashat, Tracey Dreesen, Noel Lourenco, Don Wilson, Dave Walsh, Chris Stadnik, Joe Martineau
PRESENT		Dean MacLean, Dr. Brett Warren, Ray Chisholm, Robert Nashat, Tracey Dreesen, Noel Lourenco, Dave Walsh, Joe Martineau
PROXY		Chris Stadnik
REGRETS		
GUEST	S	
Item #	Item D	Description
1.		
2.	Appro	oval of Agenda: Motion by: NL Second by: TD
3.	Decla	ration of Pecuniary Interest: None
4.	Approval of Previous Meeting Minutes: Motion by: JM Second by: NL Special Events	
		 Motorcycle Rally updates- Teagan's Ride Sunday August 8th; in honor of Dave Walsh's daughter; to raise money for the Oakville Milton Humane Society. Will go on ride and return to Westwood Park. Future events would include Kerrfest, Tree Lighting and this event. Will make application as soon as Town event portal opens up. Date was moved to Aug from July. Have to meet with all appropriate agencies for approval. Special Event Meetings take place every Thursday at 11am Kerrfest cancelled again for 2021. Will publicly send out notice. Will return bigger and better in 2022. Motion to cancel Kerrfest in 2021 made by Dean and second by Tracey Motion approved. Deserts of Kerr Village- to take place as soon as is feasible and restrictions are lifted. Need to have a name for Tree Lighting. Board can send in their ideas. Have to decide or length, day, time of event.
6.	Street	 Wreaths were taken down May 15th. Banners to be put up sometime in June. Most are already up and they just need to be filled
		 in on poles where they were taken down for the wreaths. Planters & Baskets to be installed target date is benches first then hanging baskets after the Victoria day holiday.
7.	Devel • •	opment in Kerr Village Openings: New beauty store 72 Florence (old Beautica Shop) Closures: Vars Deli, Wimpy's Diner & Book Shop to vacate Oct 15 th due to Metrolinx project. Space for Lease: de Fazio old location & old board shop location Applications for Development: Oakville Commons development Town not in agreement. Think developers are trying to get best return on their dollar. All banners have to come down by August from Kerr & Speers to the railroad tracks.
8.	Execu	utive Director Report: See Attached
9.	Motio	n to receive reports: Motion by: NL Second by: TD
10.	Action Kerr S	Business: n Item: RC- start looking at the future of Kerr Street and the development of the area. Connecting Street and Lakeshore up to the bridge. Comparatively speaking we are outdated as compared to own. To have same look as across the bridge. Develop the timeline for the develop of Kerr Street

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Need to meet with Town staff. Will meet and identify process and terms of reference. The Town funded the downtown project. Bring terms of reference to the board. It is a long-term project (10 years). We are a designated tourist area. Get Town staff on board and move forward.

Dog Guides location development application still being revised.

11. Roundtable Discussion:

Board member attendance regarding 3 straight meeting misses.

12. Adjournment: Motion by: RC Second by: JM

13. Next Board Meeting Date: Thursday June 24, 2021 8:15am Next Special Events Meeting Thursday June, 3, 2021 11am

Join Zoom Meeting

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EXECUTIVE DIRECTOR REPORT

- If numbers hold up for the next two week's we could possibly start phase one June 8th.
- Economic Recovery Task Force Meeting to assess recovery initiatives every other Monday. Will make recommendations to Economic Development for a report that will go to Town council.
- May 2021 online newsletter was published.
- Participated through OBIAA in discussion with the Auditor General office regarding Province response to pandemic. There will be a report.
- OBIAA best practices calls weekly on Tue & Thursday over 50 BIA's discuss challenges in the time of covid. Moderated two meetings.
- Advocacy Committee Chair OBIAA meeting on Covid-19 issues bi weekly

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DRAFT MINUTES

- Assisted merchants with issues Step One Child Care; a new beauty salon and assisted with patio applications.
- Social media posts and content production.
- Web page content
- Accountant May visit
- Did book keeping and paid invoices
- Sent email updates to merchants.
- Answered emails
- Participated in several webinars regarding beautification, social media, tourism and marketing.
- Attended working group small busines tax subclass.
- Assisted with various problem solving issues.